

KALASH JAIN

665 W 130th St, Kravis Hall 1104, New York, NY 10027
kj2625@columbia.edu – kalashjain.me

EMPLOYMENT

Columbia Business School

Assistant Professor of Business, Accounting Division

New York, NY

2023 – Present

EDUCATION

University of Chicago Booth School of Business

PhD, Dissertation Area: Accounting

MBA

Chicago, IL

2023

2023

University of Chicago

BA Economics, BA Statistics

Chicago, IL

2017

RESEARCH

Interests

My research examines how informational and institutional frictions - such as gaps in financial statements, misaligned incentives, and reliance on rigid classification systems - shape how markets process information and how firms respond. I study these issues in the context of financial reporting, asset management, and executive pay design.

Research Areas

Financial Statement Analysis & Valuation, Asset Management, CEO Compensation

Publications & Accepted Papers

1. “Global Diffusion of New Product Innovations: Investigating Cross-Cultural, Lead-Lag Time and Social Media Effects” (with Dipak Jain)
Journal of Global Marketing, 2025
- **Best JGM Paper Award, 2025**
2. “Long-term Pay for Performance: Cumulative Evidence over CEO Tenure”
(with Shivaram Rajgopal, Alfred Rappaport, and MJ Song)
Management Science, 2025

Book Chapters

3. “Managers’ Tools to Meet Earnings Management Incentives” (with Doron Nissim)
Handbook on the Financial Reporting Environment, 2025

Working Papers

4. “Evaluating Nature of Expense Classifications: Evidence from Labor Costs”
(with Yue Chen, Nan Li, and Shivaram Rajgopal)
R&R, *The Accounting Review*
5. “Competitive Pay Policies in CEO Compensation”
(with Mascia Ferrari, Stephen O’Byrne, Shivaram Rajgopal, and Francesco Reggiani)
R&R, *Contemporary Accounting Research*
6. “Industry Classification Providers as Information Intermediaries” (solo-authored)
R&R, *The Accounting Review*
 - Based on dissertation
 - Media: [The Diff](#)
 - Committee: Philip Berger (chair), Valeri Nikolaev, Haresh Sapra, Christopher Stewart
7. “Exploiting Myopia: The Returns to Long-Term Investing”
(with Dian Jiao)
 - Media: [Matt Levine \(Bloomberg\)](#), [Michael Mauboussin](#), [Investopedia](#), [Swedish Business Magazine](#)
8. “Product Market Networks and the Take-up of Government Programs”
(with Carmine Pizzo)
9. “Buried Technology Spending: Firm Performance and Capital Market Effects”
(with Botir Kobilov and Shinwoo Lee)
10. “Regulating in Name Only: The Consequences of Mutual Fund Naming Rules”
(with Dian Jiao and Shivaram Rajgopal)
 - Media: [German Institutional Money Magazine](#)

TEACHING

Columbia Business School

Instructor, Financial Statement Analysis and Valuation

New York, NY

2023 - Present

- **Dean’s Award for Teaching Excellence in an Elective 2026**
(awarded to one professor per year)

Academic Year	Avg Instructor Rating (out of 5.0)
2023-24	4.8, 4.9
2024-25	4.8, 4.9, 5.0
2025-26	4.8, 5.0, 5.0
2026-27	5.0

PRESENTATIONS

FARS San Antonio; Columbia Junior Conference	2026
CEIBS; INSEAD; NYU; Yale; Wolfe Research Quant Conference; AAA Chicago	2025
Columbia Burton Conference	2024
AAA Denver; Columbia; Northwestern; Purdue; SMU; UVA Darden; WashU	2023

CONFERENCES

CBS Junior Accounting Faculty Conference	2023-2026
Four Schools Conference (NYU)	2024-2026
ESMT Berlin Junior Conference	2024, 2026
FARS Midyear Meeting	2026
Journal of Accounting Research Conference	2020-2026
AAA Annual Meeting	2023, 2025
Burton Conference (Columbia)	2023-2025
Kellogg Accounting Conference	2024
Yale Accounting Summer Conference	2024
Columbia Management Accounting Conference	2024
New Faculty Consortium	2024
IU - St. Louis Fed Workshop	2023
Journal of Accounting and Economics Conference	2022
Symposium on Private Firms: Reporting, Financing, & the Aggregate Economy	2022

HONORS AND AWARDS

FARS Midyear Meeting Excellence in Reviewing Award	2026
Dean's Award for Teaching Excellence in an Elective	2026
Best Paper in Journal of Global Marketing	2025
Ernest Wish PhD Fellowship	2018-2023
Booth School of Business PhD Fellowship	2018-2023
Phi Beta Kappa (undergraduate award at University of Chicago)	2017

ACADEMIC SERVICE

Columbia Business School	New York, NY
Seminar Organizer	2024-Present
Burton Conference Organizer	2024-Present
Alumni Day Organizer, Accounting Division	2024-Present
CBS Junior Accounting Conference Organizer	2026-Present

Ad-hoc Reviewer

Journal of Accounting Research, Review of Accounting Studies, Management Science

Doctoral Advising

Yue Chen (Dissertation Committee Member, 2024 Placement: Chinese University of Hong Kong)

MJ Song (Dissertation Committee Member, 2026 Placement: CUNY Baruch)

Dian Jiao (Dissertation Committee Member, Expected 2027 Graduation)

Pre-Doctoral Advising

Wenqi (Catherine) Xie (Placement: Kellogg Accounting PhD)

Tongyao Jiang (Placement: WashU Accounting PhD)

Wenchu (Richard) Liu (Placement: Kellogg Accounting PhD)

Jingying (Karen) Wang (Placement: NYU Accounting PhD)

Hriday Makwana (Placement: Stanford GSB Research Fellows Program)

PROFESSIONAL EXPERIENCE

Citigroup

Investment Banking Analyst – Financial Strategy and Solutions

New York, NY

2017-2018

OUTSIDE ACTIVITIES (required conflict of interest disclosure)

None